







# Americas Blood Glucose Monitoring Market Size Share Growth Trends and Regional Forecast to 2032: Ameerica

## Americas Blood Glucose Monitoring Market Overview

The [Americas blood glucose monitoring \(BGM\) market](#) is a crucial segment within the healthcare industry, particularly due to the rising prevalence of diabetes across the region. Blood glucose monitoring systems are vital tools for people with diabetes to track and manage their blood sugar levels, preventing complications associated with the disease. As diabetes continues to rise in both prevalence and impact in the Americas, the demand for efficient, accurate, and user-friendly BGM systems is growing rapidly. The market includes devices such as glucometers, continuous glucose monitors (CGMs), test strips, and related accessories, which are used by patients for self-monitoring of blood glucose.

The global trend towards increasing awareness of diabetes, coupled with advancements in glucose monitoring technology, is a key factor driving the market's expansion. According to the World Health Organization (WHO), diabetes is one of the leading causes of death in the Americas, with significant increases in the incidence of both Type 1 and Type 2 diabetes. As a result, the blood glucose monitoring market in North America, particularly in the United States, is seeing accelerated adoption of both traditional and innovative solutions.

The Americas blood glucose monitoring market was valued at approximately USD 10 billion in 2023, with the United States accounting for the largest share of the market. It is expected to grow at a compound annual growth rate (CAGR) of 6-8% from 2023 to 2030, driven by technological advancements, increased demand for home care products, and the aging population.

## Market Size and Share

The Americas blood glucose monitoring market can be broken down into two primary segments: North America (mainly the United States and Canada) and Latin America (including countries such as Brazil, Mexico, and Argentina). North America dominates the market due to the high incidence of diabetes, advanced healthcare infrastructure, and a higher adoption rate of diabetes management solutions. The U.S. holds a significant share of the global market, accounting for more than 70% of the total market value in the Americas. Canada, while a smaller market compared to the U.S., is also witnessing steady growth due to increasing awareness and healthcare investment.

In Latin America, the market for blood glucose monitoring is growing, albeit at a slower rate compared to North America. However, countries like Brazil and Mexico are seeing a rise in diabetes incidence, which is contributing to the growing demand for monitoring systems. As healthcare accessibility improves in Latin America, both private and public healthcare sectors are investing in diabetes management solutions, which further boosts the demand for glucose monitoring devices.

## Key Trends and Drivers

1. **Rising Prevalence of Diabetes:** The primary driver of growth in the blood glucose monitoring market is the rising incidence of diabetes in the Americas. According to the International Diabetes Federation (IDF), approximately 60 million people in North America are living with diabetes, and this number is expected to rise steadily in the coming decades. The increase in the number of diabetes patients, especially Type 2 diabetes, is directly influencing the demand for blood glucose monitoring devices. The increasing awareness of the benefits of self-monitoring and early diagnosis is also a contributing factor.

