and Competitive landscape 2023-2032aa

Herbal Medicine Market trends and Analysis ByCategory, By Type of Medicinal, By Form, BySource-Forecast Till 2032. Market Research Future(MRFR) projects that the global market for herbal medicines will expand at a CAGR of 11.2% andreach USD 386.07 billion by the end of the forecast period of 2023-2032. Herbalism has been practisedsince antiquity, and the market for herbal medicineshas been expanding steadily over time. Due to theperception that herbal medications are efficient andfree of adverse effects, their consumer base isexpanding tremendously. The market has grown as a result of the global trend away from syntheticmedicine and toward herbal medicine.

The market's development has been linked to thedependence on antiquated medical practises. Additionally, herbal medications have proven to behighly successful in treating a variety of illnesses and are more widely available in developing countries. Additionally, compared to allopathic and antibiotic types of medication, herbal medicinal products are more affordable, which has increased end users' desire for them. Due to the lack of standardisation and the fact that herbal medicines are often exempt from drug approval procedures, the market's expansion may be hampered.

Competitive Landscape

This report centers about the top global herbalmedicine market players

Blackmores

Tsumura

Hamdard Laboratories

Schwabe

Madaus

Himalaya Drug Company

Arkopharma

China Herbs Company

Patanjali Ayurved Ltd

Nutraceutical International Corporation

Sheng Chang Pharmaceutical Company

Ricola AG

Zandu Pharmaceutical Works Ltd and

Dabur

Segmentation

The global <u>herbal medicine market research</u> is segmented on the basis of system, application, source and region.