

Corporate Wellness Market Outlook, Size, Share, Key Companies, Market Trends, Growth factors by 2030

Market overview

The global [corporate wellness market share](#) is estimated to exhibit growth by expanding at 8.5% during the forecast period 2022-2030 to reach a valuation of USD 114.4 billion by 2030. This growth is attributable to the higher acceptance of corporate wellness programs, which are designed to evaluate the employee's health.

Additionally, these wellness programs are designed to estimate the probable health risks and promote healthy behavior at the workplace. Thus, these programs promote a healthy environment at workplaces and enhance productivity by lower healthcare spending substantially. Such factors are driving growth of the global corporate wellness market.

Further, the adoption of such programs results in improve morale & quality of work and decreases absenteeism; thus, several organizations are adopting corporate wellness programs. Rising prevalence of obesity, smoking, alcoholism, and other chronic diseases among white-collar workers especially in the private sector are boosting the adoption of corporate wellness. According to the data by the World Health Organization (WHO), more than 1.1 billion people were smoking tobacco in 2015. Additionally, the prevalence of obesity has tripled from the past three decades. Such data are reflecting the need for the adoption of corporate wellness programs among employers to keep their employees healthy to deliver quality work on time. This is a key factor estimated to drive growth of the global corporate wellness market in the coming years.

Competitive Analysis:

The global corporate wellness market players include ComPsych Corporation, SOL Wellness, Wellness Corporate Solutions, LLC, Wellsource, Inc., Truworth Health Technologies Pvt. Ltd., Central Corporate Wellness, Virgin Pulse, EXOS, Marino Wellness, Privia Health, Provant Health (Hooper Holmes, Inc.), The Vitality Group, Inc., Sodexo Group, and Bupa Wellness Pty Ltd.

Segmentation:

The global [corporate wellness market outlook](#) has been segmented into category, service type, end user, and region.

By service type, the market is segmented into stress management, health risk assessment, nutrition & weight management, fitness, smoking cessation, health screening, and others. Of these, the health risk assessment segment dominated the global corporate wellness market in 2017 owing to the increasing adoption of wellness programs for wellbeing and assessment of health risks of employees. Additionally, implementation of the appropriate intrusion strategies and promotion of adopting a healthy lifestyle are benefiting the segmental growth.

On the basis of category, the market is segmented into psychological therapists, fitness & nutrition consultants, and organizations.

Based on end users, the market is segmented into medium-scale businesses, small-scale businesses, and large-scale businesses.

Regional Analysis:

Regionally, the corporate wellness market insights is segmented into the Americas, Asia-Pacific,

