







# Gastric Bypass Market Outlook, SWOT Analysis, And Key Industry Developments

## Market overview

Gastric bypass is one of the vastly studied surgeries that can even benefit offering several positive effects in the treatment of blood pressure, sleep apnea, and certain forms of cancer. This surgery can also impact diabetes treatments and most importantly with a remarkably fast weight reduction.

Acknowledging the rapid expansion, the market is witnessing at present, Market Research Future (MRFR) in its recently published study analysis asserts that the global [gastric bypass market share](#) is expected to reach USD 1.61 Billion by 2032 at 4.9% CAGR during the forecast period 2023-2032. The extensive uptake of gastric bypass surgery is a major factor driving the growth of the market.

During various types of research conducted on gastric bypass, a drastic reduction (over 90 percent) in new onset type 2 diabetes was found. Also, in other obesity-related conditions assessed it was found that gastric bypass can bring a significant reduction in the occurrence of high blood pressure and dyslipidemia. Such phenomenal outcomes that the surgery offers are acting as major tailwinds pushing the market on the global platform.

Additional factors that are substantiating the growth of the market include the rising prevalence of obesity, diabetes, and cardiovascular disease, leading to increasing the demand for minimally invasive procedures for the treatment. Moreover, increasing adoption of advanced surgical devices across the medical sector is the primary factor fostering the market growth of the market.

On the other hand, factors such as the side effects associated with the gastric bypass surgery such as developing suicidal tendencies are impeding the growth of the market. Nevertheless, factors such as the full-fledged counseling session conducted before and after the surgery to highlight the need for considerable attention to patients' psychological health, are expected to support the growth of the market, positively influencing the decision for the operation.

## Global Gastric Bypass Market – Competitive Analysis

Highly competitive, the gastric bypass market appears fragmented due to the presence of several matured players. These players form a healthy competitive landscape which results in intensifying the competition in the market. Mergers & acquisitions, innovation, and brand reinforcement remain the key trends for leading players.

### Major Players:

Global gastric bypass market players include Intuitive Surgical Inc. (US), TransEnterix Inc. (US), Medtronic (US), USGI Medical Inc. (US), Cousin Biotech (France), ALLERGAN (Republic of Ireland), Johnson & Johnson Services, Inc. (US), Mediflex Surgical Product (US), and GI Dynamics Inc. (US) among others.

## Gastric Bypass Market – Segmentations

For ease of understanding, the analysis has been segmented into four key dynamics:

By Type : Endoscopic Sleeve Gastroplasty and Intra-gastric Balloon among others.

By Indication : High Blood Pressure, Heart Disease, Type 2 Diabetes, and

