

Is Instacart Worth It for Shoppers in 2025?

If you're looking for side hustle ideas, you've probably come across Instacart, a delivery servicewhere you get paid to shop and deliver groceries to people in your area.

Given that other delivery jobs like DoorDash and Uber Eats exist, is Instacart worth it?

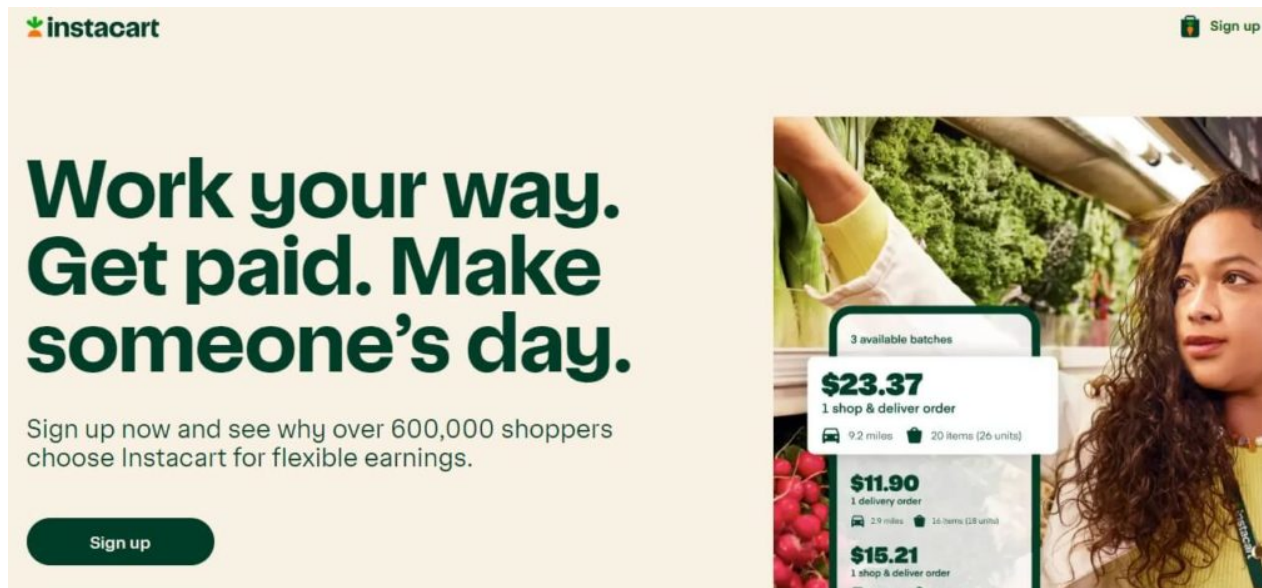
Becoming an Instacart shopper can be a lucrative side gig, but it might not be for everyone.

In this Instacart review, you'll learn all you need to know about Instacart, so you can make aninformed decision about becoming an Instacart shopper.

What Is Instacart?

Instacart is a grocery delivery service that began in 2012 but skyrocketed in popularity during theCOVID-19 shutdown.

It's a platform that connects grocery customers to service providers (or shoppers) in their area.



The advertisement features the Instacart logo at the top left and a "Sign up" button at the top right. The main text reads: "Work your way. Get paid. Make someone's day." Below this, it says: "Sign up now and see why over 600,000 shoppers choose Instacart for flexible earnings." A "Sign up" button is located at the bottom left. On the right, a woman is shown holding a smartphone that displays three available batches of delivery orders:

Batch	Order Type	Price	Distance	Items
1	shop & deliver order	\$23.37	9.2 miles	20 items (26 units)
2	delivery order	\$11.90	2.9 miles	14 items (28 units)
3	shop & deliver order	\$15.21	9.2 miles	20 items (26 units)

Instacart currently operates in more than 5,500 cities all over the U.S. and Canada. It'salso inpartnership with major retailers and grocery stores like:

- Costco
- Target
- Aldi
- Albertsons
- CVS
- Kroger
- Wegmans
- Loblaw
- Sprouts
- Sam's Club
- Publix

Instacart's model is much like other delivery giq jobs like DoorDash and GrubHub in that

