







# The Role of IIS University in Preserving and Promoting Indian Art and Culture

Nestled in the heart of Jaipur, IIS University, celebrated as the [best girls' university in India](#), stands not only as an educational institution but as a bastion of Indian art and culture. With a deep commitment to preserving and promoting the rich tapestry of India's artistic and cultural heritage, IIS University plays a pivotal role in nurturing the next generation of custodians and creators. Join us on a journey through the corridors of IIS University's cultural initiatives and their profound impact on the preservation and promotion of Indian art and culture.

## Cultural Studies as Core Curriculum: A Holistic Approach to Education

At IIS University, cultural studies are not merely an elective; they are an integral part of the core curriculum. Recognizing the importance of a holistic education, the institution ensures that every student has the opportunity to delve into the vast and diverse realms of Indian art, history, music, dance, and literature. This foundational exposure instills a sense of pride and appreciation for India's cultural heritage from the very beginning of each student's academic journey.

## Preserving Traditional Arts: The Legacy Continues

IIS University actively supports traditional Indian arts that are at risk of fading into obscurity. From classical dance forms to traditional crafts, the institution provides a platform for artists to showcase their skills and pass on their knowledge to younger generations. By organizing workshops, performances, and exhibitions, IIS University ensures that traditional arts not only survive but thrive within its vibrant campus.

## Cultural Festivals as Living Traditions: An Annual Celebration



