Competitive Analysisand Forecast 2027aa

Identity Governance and Administration Market:

In 2022, the <u>identity governance and administration</u> market size wasestimated to be around USD 5.5 billion. According to projections,the identity governance and administration market is expected todevelop at a compound annual growth rate (CAGR) of 15.20% fromUSD 6.33 billion in 2023 to USD 19.65 billion by 2032. The keymarket factors fueling the market's expansion are expanding datausage, globalization, and the growing demand to increase theoperational effectiveness of identity procedures and businesses'requests to comply with compliance regulations.

In today's rapidly changing digital landscape, organizations are increasingly recognizing the critical importance of robust IdentityGovernance and Administration (IGA) solutions. The IGA markethas become a focal point for businesses seeking to fortify their security postures, streamline operations, and ensure compliance with regulatory requirements.

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Key Companies in the identity governance and administration market include

- SecureAuth
- Oracle
- Omada
- IBM
- AlertEnterprise
- SailPoint
- Hitachi ID
- Microsoft
- NetIQ
- Evidian
- 1. The Crucial Role of IGA in Modern Businesses:

Identity Governance and Administration encompass a set ofpolicies, processes, and technologies designed to manage and secure digital identities within an organization. As businesses expand their digital footprint, the need for an effective IGA strategybecomes paramount. From identity lifecycle management to access certification and privileged access management, IGA solutions provide a comprehensive framework for controlling and monitoring user access.

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2. Addressing Security Challenges:

The rise of cyber threats and the increasing sophistication of attacks underscore the importance of robust identity governance. IGA solutions play a pivotal role in safeguarding sensitive data by ensuring that only authorized individuals have access to specific resources. This proactive approach is instrumental in preventing data breaches and mitigating insider threats.