

Reviewing Testimonials. Spotting Fake Reviews on Fiverr or Google

Looking for a cheap web designer? Checking reviews is smart, but some on Fiverr and Google are straight-up fake.

Testimonials for [cheap web design services](#) can be genuine or fabricated to lure you. Trusting fakes could mean paying for a website that's a total bust.

Let's dive into spotting the scams.

Why Fake Reviews Exist

Reviews are a trust signal. A freelancer with a wall of five-star comments seems like a bargain, especially at low prices. But some sellers cheat. They buy reviews, trade them, or fake them with dummy accounts. On Google, some hire firms to "boost" their reputation.

It's shady, but it's out there.

Warning Signs to Spot

1. Overblown Language

Real people don't sound like hype machines.

Fake: "This cheap web design service was incredible! Perfect results, lightning-fast, total pros!!!"

Real: "They built a site for my pet shop. It's functional and looks decent."

Too much enthusiasm or exclamation points? That's a red flag.

2. Bland Praise

Good reviews mention specifics — project details, business type, or problems solved.

Fake: "Awesome job. Fast delivery. Highly recommend."

Real: "Designed a landing page for my gym. Fixed a color issue quickly."

Vague feedback that could apply to anything is suspect.

3. Sketchy Reviewers

Look at the reviewer's profile.

On Google: Only one review? Posted alongside others same day?

On Fiverr: No profile picture, no activity, no other reviews?

Accounts that only exist to drop one review are fishy.

4. Copy-Paste Wording

Seeing the same phrases across reviews?

Example: "Amazing cheap web designer, best choice!"

If reviews feel like they're from a template, they likely are. Some sellers even reuse usernames across gigs.



