

Surimi Market Demand 2023-2030: Regional Outlook and Market Expansion

Surimi Market Insights Unveiled:

Embark on a riveting journey through the realms of the Surimi Market with the cutting-edge market intelligence of a distinguished global research firm. Immerse yourself in a rich tapestry of data and captivating visual representations that decode the enigmatic trends of both regional and global markets. This comprehensive report reveals the market's deepest ambitions, shedding luminous beams on the foremost competitors, their market valuation, trendy strategies, targets, and trailblazing products. Venture further into the past and present as this report illuminates the market's recent growth and unfurls its illustrious history, igniting the minds of all stakeholders.

Anticipated Growth in Revenue:

The Surimi Market was valued at USD 4.10 billion in 2023 and is expected to grow to USD 6.26 billion by 2030, at a CAGR of 6.2%.

Grab your free sample copy of this report now @ <https://www.maximizemarketresearch.com/request-sample/217472/>

Unleashing the Market's Potential:

Plunge into the depths of market dynamics as the research report unveils the secrets of trending competitors, their growth trajectory, and the mesmerizing dance of market dynamics. Unravel the mysteries of regional and global market value and demand, discerning the beating heart of the competitive landscape and the untapped potential in production, demand, and supply. Behold the kaleidoscope of market segmentation, where the psychographic, demographic, geographic, and behavioral elements harmonize, shaping marketing strategies, bespoke products, alluring offers, and unforgettable customer experiences. Harness the power of Porter's analysis to gauge the potency of organizations' competitive positions, propelling them to new heights of profitability. Peer into the crystal ball of Pestle analysis, unveiling the validation of existing products and services within the cosmic context. Finally, let the SWOT analysis shed light on the inner strengths, weaknesses, opportunities, and threats, orchestrating the symphony of a company's destiny. This unparalleled report bequeaths a comprehensive and captivating overview of the enigmatic Surimi Market.

Segmentation: The Art of Unveiling

by Type

Frozen surimi
Chilled surimi
Fresh surimi

The surimi market is divided into three categories based on type: frozen, chilled, and fresh. With a 70% market share, the frozen surimi category leads the surimi market and is projected to grow at a 7% CAGR over the forecast period. For consumers who prefer to freeze products for later use, frozen surimi is more handy because it has a longer shelf life than fresh and chilled surimi. Furthermore, frozen surimi is more easily accessible for customers and is more readily available than other varieties in many places. The quality and flavor of frozen surimi products have been preserved thanks to advancements in freezing and packaging technologies, which will support the surimi market's growth in the upcoming years.

by Source

Tropical
Cold Water

Considering the source There are two segments in the surimi market: Tropical and Cold Water. The market was led by the tropical category in 2023, and this trend is expected to continue during the forecast period. Because it is less expensive than other seafood, this segment draws customers who are searching for an affordable way to enjoy seafood. Furthermore, tropical surimi uses fish species that are common in tropical areas, making it a more sustainable option for seafood than traditional seafood. Consequently, the greater market share of this category is probably due in part to the overall quantity of tropical fish.

by Distribution Channel

B2B
B2C

Over half of the global market was made up of the Business to Business (B2B) sector, which is predicted to continue dominating the market for the duration of the forecast. This is due to the rising demand from the developing market, the food processing industry, and the expanding popularity of surimi in the HoReCa sector. A wide range of businesses, including food processing, animal feed, and food services, employ surimi extensively. Sushi, seafood salads, soups, and other seafood-based foods are just a few of the many uses for the economical and adaptable surimi. Conversely, it is anticipated that the B2C segment will expand over the projected time. Convenience stores, online, hypermarkets & supermarkets, and others make up B2C. The supermarket and hypermarket industry made for over 30% of the B2C market in 2023. This is

Key Players: Masters of the Market Arena



1. Viciunai Group (Lithuania)
2. Trans-Ocean Products (USA)
3. Seaprimexco Vietnam (Vietnam)
4. Thong Siek Global (Thailand)
5. Gadre Marine (India)
6. Ocean More Foods Co., Ltd. (China)
7. APITOON (Thailand)
8. Luck Union Foods (Thailand)
9. Sugiyo Co., Ltd. (Japan)
10. Aquamar Inc. (Canada)

