







# 10 Web Design Proposal RedFlags You Can't Ignore

Hiring a website designer can make or break your online presence. A bad proposal hides costly traps—extra fees, delays, or a site that doesn't work. Spot these ten red flags to protect your budget and get quality web design services.

## 1. Vague Scope Descriptions

If “SEO” or “custom design” isn't defined, you're in for surprises.

- The issue: Loose terms mean you might get minimal effort or unexpected charges.
- Act now: Ask for specifics. What's included in “SEO”? Is “custom” truly unique? Get it in writing.

## 2. No Timeline Provided

A good proposal lists phases—like design, coding, and testing—with deadlines.

- The issue: Without a schedule, delays pile up, and you can't track progress.
- Act now: Demand a timeline with clear milestones. When will you see drafts or final tests?

## 3. Prices Too Low to Trust

A quote far below others screams trouble, not savings.

- The issue: Cheap deals often mean sloppy code, templates, or skipped steps.
- Act now: Ask why it's cheap. Are they outsourcing or cutting corners on quality?

## 4. No Mention of Revisions

Design needs tweaks. If revisions aren't addressed, you're stuck with what you get.

- The issue: No revision policy risks a final product that misses the mark.
- Act now: Confirm revision rounds (2–3 is typical) and how feedback is managed.

## 5. Ownership Not Clarified

Who owns your site's code, domain, and content? If it's not stated, that's a problem.

- The issue: You must own everything outright, or you could lose control.
- Act now: Ask, “Will I get full ownership and access?” If they dodge, walk away.



## 6. Hosting and Maintenance Unclear

Does the website designer cover hosting or updates, or is it on you? Silence is risky.

- The issue: Unclear terms can lead to surprise fees or an unsupported site.
- Act now: Ask about hosting, security, and ongoing [web design services](#). Get

