

Quick Commerce Market Share, Growth, Trends, 2032aa

Market Overview:

The global [quick commerce market](#) size hit USD 170.80 billion in 2024. The market is slated to rise from USD 184.55 billion in 2025 to USD 337.59 billion by 2032, exhibiting a CAGR of 9.01% over the forecast period.

Quick commerce refers to the delivery of high-demand products such as ready-to-eat meals, groceries, and personal care items, in under 30 minutes. The debut of advanced technologies, such as real-time inventory management and AI-powered route optimization, in this sector is anticipated to provide new growth opportunities to industry players.

The COVID-19 pandemic period recorded a heightened demand for the rapid online delivery of medicine, groceries, and hygiene products, which boosted the quick commerce demand. Nonetheless, increased costs of operation and labor shortages were some of the key challenges during the period.

Fortune Business Insights™ provides this information in its research report, titled “Quick Commerce Market, 2025-2032”.

List of Key Players Mentioned in the Report:

- Getir (Turkey)
- Blinkit (India)
- GoPuff (U.S.)
- Flink (Germany)
- Swiggy Instamart (India)
- Zapp (U.K.)
- Dunzo (India)
- Glovo (Spain)
- Zepto (India)
- JOKR (U.S.)

To get to know more about this market, please visit:

<https://www.fortunebusinessinsights.com/quick-commerce-market-111868>

Segmentation:

Cashless Segment Held Key Share in 2024 Owing to Escalation in Digital Transactions

Based on mode of payment, the market is subdivided into cashless payments and cash on delivery. In 2024, the cashless segment recorded a leading market share and is anticipated to dominate the global market over the projection period. The rise in digital transactions with a surge in the numerous modes of cashless payments, including debit cards, credit cards, UPI apps, internet banking, and mobile banking, is anticipated to propel segmental expansion.

Grocery Segment Registered Prominent Market Share Driven by Reliance of Urban Consumers on Quick Home Delivery

On the basis of product, the market is categorized into groceries, beauty & personal care, fresh food & beverages, electronics & toys, and others. The grocery segment accounted for a dominating quick commerce market share in 2024 considering the reliance of urban consumers on quick home delivery for last-minute requirements.

Mobile Application Segment Garnered Major Share Fostered by High Smartphone Penetration

By channel type, the market is

