End User Computing Market is inTrends by Advances in CloudComputing Technologyaa

End
user computing involves desktop virtualization or VDI technologies that deliver
virtual desktops to end-users. These virtual desktops allow users to access applications and data from any device without installing or managing applications locally. With cloud computing technologies advancing at a rapid pace, end user computing is transitioning to cloud-based models that enable centralized management of resources and infrastructure, scalability, security, and cost savings for organizations. Users can leverage virtual desktop solutions to securely access all their applications and data from anywhere on any device through the cloud. This has led to increased adoption of cloud-based
desktop and application virtualization technologies like desktop-as-a-service or DaaS.

The Global End User Computing Market isestimated to be valued at US$ 27.13 Bn
in 2024 and is expected to exhibit a CAGR of 13.%over the forecast period 2024
to 2031. End user computing enables organizationsto centrally store desktop and application workloads in data centers or hostedcloud environments and stream them to any device on-demand, delivering aunified, secure experience
for end users. This reduces the cost and complexityof local hardware and software management while allowing flexible workmodels.

Key Takeaways

Key players operating in the End User Computingare Citrix Systems, Inc., Connection, Fujitsu, Genpact, HCL InfosystemsLimited, Hitachi Systems Micro
Clinic, Igel Technology, Infosys Limited, Microsoft,Mindtree, Netapp, Nucleus Software, Nutanix, Inc., Tech Mahindra, and VMware, Inc. Citrix is one of the leading providers of virtual desktop infrastructure solutions.

The growing [End
User Computing Market Demand](#) for optimized workforce productivity and flexibility is propelling the adoption of end user computing technologies. Cloud-based virtual desktop solutions allow remote work from any location while
ensuring business continuity and collaboration. This is fueling demand especially amidst the new hybrid work models post pandemic.

Major organizations across industries are undergoing digital transformations leveraging emerging technologies to gain efficiencies and competitive advantage. This is driving the expansion of end user computing solutions globally