

Surge Arrester Market is Estimated to Witness Growth owing to IoT-based Monitoring

The surge arrester market comprises critical protective devices designed to guard electrical transmission and distribution systems against overvoltage spikes caused by lightning strikes, switching surges, and grid disturbances. These products, typically made from metal-oxide varistors and housed in robust porcelain or polymer enclosures, offer low maintenance, high reliability, and fast response times—minimizing equipment damage and unplanned downtime. As power utilities, oil & gas facilities, transportation networks, and data centers seek enhanced grid resilience, the demand for advanced [Surge Arrester Market](#) has surged.

Their key advantages include improved operational safety, extended asset life, and reduced maintenance costs, aligning with broader market trends toward digitalization and smart grid integration. Additionally, the proliferation of renewable energy sources such as solar and wind farms—where voltage fluctuations are more frequent—has underscored the need for precise overvoltage protection solutions. With global electricity consumption rising and infrastructure modernization underway, manufacturers are focusing on miniaturized designs, environmental compliance, and IoT-enabled monitoring capabilities to capture actionable market insights.

The surge arrester market is estimated to be valued at USD 1.96 Bn in 2025 and is expected to reach USD 2.93 Bn by 2032, growing at a compound annual growth rate (CAGR) of 5.9% from 2025 to 2032.

Key Takeaways

Key players operating in the Surge Arrester Market are Siemens AG, ABB AG, General Electric (GE), Schneider Electric SE, and Eaton Corporation.

These market companies leverage extensive R&D, global distribution networks, and strategic partnerships to maintain robust market share and foster ongoing market growth.

Significant market opportunities lie in the rapid expansion of renewable energy infrastructure, particularly in Asia-Pacific and Latin America, where government initiatives emphasize grid modernization. Utilities and industrial end-users are actively seeking high-performance surge arresters that support plug-and-play installation and remote diagnostics. Growing awareness of market challenges—such as fluctuating raw material costs and stringent environmental regulations—has prompted vendors to invest in eco-friendly polymer housings and lead-free components. Furthermore, the retrofit market for aging power grids presents a lucrative avenue for business growth, supported by detailed market research and evolving market segments within smart city frameworks.

Technological advancement in the surge arrester market is epitomized by the integration of IoT-based monitoring systems. These solutions offer real-time data acquisition, predictive maintenance alerts, and cloud-based analytics, enabling stakeholders to optimize asset performance and reduce operational expenditures. By correlating in-field measurements with digital twin models, manufacturers provide enhanced market insights into arrester health, failure modes, and service life forecasting. Adoption of such smart grid-compatible devices is transforming traditional market dynamics and shaping future market drivers.

Market Drivers

One of the primary market drivers for surge arresters is the accelerating deployment of renewable

