DESIGN SLIDEPRESENTATIONS THAT LEAVEGREAT IMPACTaa

Whether you are trying to convince investors,
explain the assignment in class, or hold a keynote – the aesthetic choices you
make can determine the success of your [Great slide presentation](). For a presentation to be attractive and practical, it is
not just a matter of making it colourful and artistic; it plays a communicative
role in passing the intended message, sustaining the concentration of the
receivers, and creating a memorable impression. Designing and developing great
slides means achieving a good design, content, and information-sharing process.
Here are the primary tips that will be covered to help you learn more about
strategies on how to create engaging slide presentations.

Start with a Strong Foundation

The first thing to do before opening your slide
design software is to identify the kind of presentation that you want to
create. What are you trying to tell your audience? Knowing the audience and
keeping a goal in mind dramatically reduces the likelihood of making slides
that could be more useful and distracting. After understanding what kind of
result is expected, it is necessary to define the most critical points that
need to be discussed and to create strong impressions in the audience's mind
that they will always recall. Do not make the mistake of presenting as
many facts as possible in the presentation. Keep your work structured from
start to finish. It is also important that your presentation is well structured
for easy understanding and to help the audience follow along.

Neat and Minimal Structure of Design Slides

First and foremost, the first rule regarding
creating an appealing slide presentation is to keep it simple. An overload of
text on the slide, excess graphics, or resorting to various animations will