

Mastic Remover Market is Trending Due to Rising Construction Activities

The mastic remover market comprises products that are used for removing mastic from surfaces like tiles, walls, and floors. Mastic is an adhesive material used to stick tiles on floors and walls. With aging infrastructure and growing construction of new buildings, old tiles and other materials need replacement. This removal process requires specialized remover solutions to dissolve the bonding mastic easily without causing damage to the underlying surfaces. Some key products in the mastic remover market include citrus-based removers, chemical-based removers, and steam-based removers. Citrus-based removers contain d-limonene, a solvent derived from citrus peels that cut through mastic effectively while being environment-friendly. Chemical-based removers comprise methylene chloride and other strong solvents that can remove tough mastics fast but are hazardous. Steam-based removers work on the principle of using high pressure steam to soften the mastic for easy scraping.

The Global Mastic Remover Market is estimated to be valued at US\$ 64 in 2024 and is expected to exhibit a CAGR of 6.5% over the forecast period 2024 To 2031.

Rapid urbanization and infrastructure development activities are fueling the demand for mastic removers globally. Replacement of old infrastructure with modern constructions requires removal of existing floor and wall materials where mastic was used widely as an adhesive in the past. This acts as a key driver for the mastic remover market.

Key Takeaways

Key Players: Key players operating in the mastic remover market are 3M, Safway Group, Dumco, EZ Strip, Carlisle Fluid Technologies, Akzonobel, Henkel, and PPZ Group.

Growing Demand: The growing renovations and remodeling activities in the residential and commercial sectors have augmented the use of mastic removers substantially. Particularly in the Americas and Europe, demolition of old structures is resulting in higher product requirement.

Global Expansion: Major market players like 3M and Henkel are expanding their geographic footprints in Asian countries to gain from the increasing construction projects in nations like India, Indonesia, and Vietnam. This is helping the global mastic remover market grow at a swift pace.

Market Key Trends

One of the key trends gaining prominence in the [Mastic Remover Market Demand](#) is the rising popularity of bio-based and eco-friendly formulations. With sustainability becoming a key priority, manufacturers are focusing on developing natural and organic remover products using plant-based solvents and minimum or no harsh chemicals. For example, citrus-based mastic removers offer an environmental-friendly alternative to conventional removers.



Also, innovations in applicator technologies help simplify the removal process and improve work efficiency. New machines and heavy-duty steam-generating systems for large projects are replacing manual scraping methods. This is expected to drive the mastic remover market during the forecast period.

Porter's Analysis

Threat of new entrants: Low capital requirement allows new players to enter easily. However, presence of established brands poses barrier.

Bargaining power of buyers: Buyers have high bargaining power due to availability of alternatives.

Threat of substitutes: They can negotiate on price easily.

