







# Advanced Wound Care Management Market is in Trends by Increased Incidences of Diabetes

Advanced

wound care management includes products that promote wound healing and manage

wound exudates with the help of active or passive moisture transfer. These products help maintain a moist wound environment and manage bioburden.

Advanced

wound care products comprise moist wound dressings, antimicrobial dressings,

foam dressings, hydrocolloid dressings, film dressings, alginate dressings, hydrogel dressings, and composite dressings. The increasing prevalence of diabetes and diabetic wounds as well as growing geriatric population are key factors driving demand for these products.

The

Global Advanced Wound Care Market is estimated to be valued at US\$ 12.5 billion

in 2024 and is expected to exhibit a CAGR of 5.1% over the forecast period 2024

to 2031.

## Key Takeaways

Key players operating in the Advanced Wound Care Management are Smith & Nephew, Mölnlycke Health Care AB, Integra Life Sciences Corporation, ConvaTec

Group Plc, Coloplast Corp, Medline Industries, Inc., 3M, B. Braun Melsungen AG,

Cardinal Health, organogenesis Holdings Inc. The advanced wound management

market has witnessed significant growth due to the increasing prevalence of chronic wounds such as diabetic foot ulcers, pressure ulcers, and venous leg ulcers. Growing geriatric population and increasing number of surgical procedures also attribute to market growth. North America dominates the global market owing to factors such as high prevalence of diabetes and related complications,

increasing volume of surgical procedures, highly developed healthcare system.

However, Asia Pacific is expected to witness the highest growth over the forecast years owing to increasing awareness regarding advanced wound care products, healthcare infrastructure development, growing geriatric population.

## Market Key Trends

The rising trend of technological advancements is one of the key factors driving the [Advanced](#)

[Wound Care Management Market Demand Size](#). Manufacturers are increasingly focusing on development of novel wound dressings and products equipped with smart technologies for monitoring wound conditions. For instance,

researchers are developing devices that can monitor parameters like pH levels

