







## Web Design Mistakes That Could Be Hurting Your Business

### When Your Website Looks Old and Tired

Last month, a bakery owner came to me after her online orders dropped. As a Singapore web designer, I immediately spotted the problem. Her website looked outdated, with tiny text and broken images. It's like trying to sell fresh bread in a dusty old display case – not very appetizing, right?

### The Annoying Pop-up Problem

You know those websites that throw three different pop-ups at you the moment you arrive? It's like walking into a shop and having three salespeople jump at you at once. Nobody likes that! I've helped many businesses as a website designer, and the first thing I often do is remove these annoying interruptions.

### When Your Website Doesn't Work on Phones

Here's something interesting: most people browse websites on their phones these days. But many business websites still look terrible on mobile devices. Last week, I tried ordering food from a local restaurant's website on my phone. The menu was so hard to read, I almost ordered the wrong dish! As a Singapore web designer, I make sure every website works perfectly on all devices.

### The Slow Website Problem

Have you ever left a website because it took too long to load? You're not alone. Slow websites are like slow service in a restaurant – people get frustrated and leave. I recently helped a clothing store speed up their website, and their online sales doubled in just one month!

### Playing Hide and Seek with Contact Information



Imagine walking into a store where you can't find any staff to help you. That's what it feels like when websites hide their contact information. As a website designer in Singapore, I always make sure important information is easy to find. Your phone number, email, and address should be visible and clear.

### When Your Website Looks Unprofessional

Think about this: would you trust a doctor's office with crayon drawings on the walls? Probably not. The same goes for websites. I recently saw a law firm's website that looked like it was made for a children's party. Every Singapore web designer knows that your website needs to match your business's professional image.

### Making Things Better

Your website should be like a friendly, helpful store assistant – making it easy for visitors to find what they need. A good website designer knows that simple is better. You don't need fancy effects or complicated features. You need a website that works well and looks good.

### What You Can Do Now

Take a look at your website and ask yourself:

– Can people easily read everything?

– Does it load quickly?

