How To Start a Dog Treat Business From Homeaa

Have you ever wanted to start a dog treat business from home? Today, we're talking to <u>Kristin</u> <u>Larsen</u>, an experienced business owner, enthusiastic side hustler, and blogger. Through her blog and signature courses, <u>Pinterest VA</u> and <u>Diva Dog Bakery™</u>, she's helped thousands of women start successful and profitable side hustles. Keep reading to see if starting a gourmet dog treat business from home is your calling!

Tell us how you got started selling gourmet dog treats.

The very first dog treat I made was a cupcake for my dog Bella's birthday. I wanted to make something special for her and was disappointed by the quality of dog treats I found at the local pet food stores, so I decided to take it upon myself to learn how to bake a cute treat made from healthy, dog-friendly ingredients.



After seeing how much she loved the cupcake I made for her, I started experimenting with lots of different homemade dog treats – from treat bones to donuts to cookies. As much as Bella loved the treats I made, she couldn't possibly eat them all, so I started gifting them to my dog-owning friends and family.