

6 Ways to Make Money with a Low-Traffic Blog

It's no secret that [blogging for money](#) isn't as easy as it used to be, especially in 2020, when it seems like there are already a million other bloggers doing the same thing as you.

However, that doesn't mean there aren't feasible ways to make good money as a newer blogger with a low-traffic website.

The key lies in pursuing multiple monetization methods, optimizing your conversion rate, and relying a bit less on passive income while your blog is still growing.

To that end, let's take a look at six solid ways to make money with a low-traffic blog:



1. Write Affiliate-Centric Posts

[Affiliate marketing](#) is one of the easiest ways to start earning money with your blog, but it has to be done correctly.

To get started, sign up for programs like [Amazon Associates](#) and [ShareASale](#) to find products and services that you can promote on your blog.

The trick with affiliate marketing is being strategic with your content and link placements.

