







## HOW BOSSBABE, NATALIE ELLIS GETS PAID TO POST ON INSTAGRAM

Have you ever wondered how people get paid to post on Instagram? Well, today, we're talking to [Danielle Canty](#) and [BossBabe](#), a global online community of



er, Danielle Canty, have built BossBabe into a

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the  
Work at HOME  
woman

Tell us about your

entrepreneurial journey and how you got started on Instagram.

I'm a born entrepreneur. From a very young age, I loved the idea of being my own boss and knew I wanted to be an entrepreneur. My first company was an online superfood supplement line, which I scaled through Instagram marketing. Sixty countries and 200 stores later, I realized that Instagram marketing was a great way to get exposure without paying for any ads. At the time, I had no marketing budget, so it was really all organic and word of mouth.

How did you get involved in teaching others how to make money on Instagram?

Once I realized how much of a marketing tool Instagram is, I wanted to share that with the world. It's a free way to get your product, service, or brand in front of people. I knew I wanted to teach

