







## Get Paid To Write Greeting Cards From Home

I don't know about you, but I often spend longer trying to choose the perfect greeting card than finding the gift to go with it! It's probably not something you've considered before (I haven't until now), but people are out there writing greeting cards from home and making money from it.

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It seems like it would be fun and easy work. You'd only be required to write a few lines for each card ? so surely anyone could do it? Is it as simple as it sounds? As a freelance writer myself, I'm intrigued about getting paid to write greeting cards from home, so I did some digging, and this is what I uncovered.

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## Research the Greeting Card

### Market

This step may be time-consuming, but it's essential. So, put on your comfiest walking shoes and hit the pavement. You're going to visit as many greeting card stores as you can (without looking too creepy and suspicious) and study the wording inside a ton of cards in each genre and for a variety of target markets.

From sentimental cards filled with flowing prose to humorous pun-filled cards, it's vital you research the format. If you find a style that you love and think you'd be exceptional at it, make some notes and look on the back of the cards for the publishing companies to whom you could potentially pitch.

### Find Greeting Card Companies

