









## SELLING PROMOTIONAL PRODUCTS FOR KAESER & BLAIR

The  
Work at HOME  
WOMAN

Sponsored by [Kaeser & Blair](#)

This month I'm looking into the promotional product company, Kaeser & Blair. If you're not familiar with Kaeser & Blair, they have been selling promotional products to business owners, schools, and groups since 1894. To sell these products, they use the direct sales model, where Distributors earn 50-60% commission on the gross profit generated on each order.

But what makes Kaeser & Blair, different from other direct selling opportunities?

Read on to find out more about this unique business opportunity that can be done from home.

## The Kaeser & Blair Brand

Kaeser & Blair started in 1894 as the Cincinnati Printing and Paper Products Company. However, in 1923, Dutch Kaeser and Bill Blair purchased the company and incorporated it into what is now known as Kaeser & Blair, Inc. While both founders have since passed, the company is still run by the Kaeser family, specifically, Kurt Kaeser who is the CEO and President, and Christy Kaeser who is the Managing Director.

## Kaeser & Blair Products

As a [Kaeser & Blair Distributor](#), you'll be selling personalized promotional products to business

