

A BIG List of Sites Women Entrepreneurs Can Score Media Exposureaa



about your business is through media exposure. For many women entrepreneurs, hiring a PR firm just isn't in the budget. The whole process of [pitching your business](#) and

A BIG LIST OF SITES WOMEN ENTREPRENEURS CAN SCORE MEDIA EXPOSURE

Work at HOME
WOMAN®

Luckily, there are a lot of online sources that

regularly feature female entrepreneurs and business owners in interviews and podcasts. So if you want more media exposure for your blog, direct sales business, or startup here are some sites to get in touch with.

But, before you start pitching these media outlets, make sure you follow these steps.

1. Slow Down

Don't just run through this list and send every single one of these outlets an email pitch. Take your time and research each outlet to make sure it's a good fit. Dig around and see what types of stories they usually feature, follow them on their social media channels, leave thoughtful comments on their blogs, and share their stuff. Once you've done your homework and figured out the best outlets, then think about your story angle.

