

Savvy New Canadians Financial Literacy Scholarship winners (Fall 2024)aa

We are pleased to announce the winners of the second edition of the 2024 Savvy New Canadians Financial Literacy Scholarship.

Of the 317 applications received, Willem Zhang and Fisayo Adelusi were chosen for the Fall 2024 awards.

We are impressed by their achievements and wish them the best in their future endeavours!

Willem Zhang: SNC Scholar 2024

As a 2nd-year Toronto Metropolitan University student studying Global Management Studies at the Ted Rogers School of Management, I see financial literacy as a make-or-break factor in achieving success. It goes beyond simply managing money; it's about understanding key principles that empower individuals to unlock opportunities and transform their lives. The ability to earn, spend, save and invest, borrow wisely, and protect financials is essential for personal and professional growth. Financial literacy equips people with the knowledge to make informed decisions, ensuring they can take control of their financial

