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Did you know that an <u>Air Miles card</u> is used acrossCanada over 1,000 times every minute and that anAir Miles reward is redeemed every two seconds?

The Air Miles Reward Program, the country's mostrecognized loyalty program with over 10 millionmembers, lets you earn Cash or Dream Rewards.

Keep reading to learn how to redeem Air Miles forgroceries, flights, hotels, merchandise and more.

#### Key Takeaways

- Air Miles is a loyalty program where youearn Cash or Dream Rewards you can redeem for flights, hotels, groceries,merchandise, etc.
- Accumulate Miles by spending in-store oronline at participating stores, using your AirMiles credit cards, and booking flights usingAir Miles Travel.
- BMO recently purchased the Air MilesReward Program for \$160M. It plans to expand the program through new ways ofearning and redeeming Miles.

# How to Redeem Air Miles

Redeem Air Miles by logging in to your onlineaccount or through the Air Miles app and checkingyour balance.

To redeem your Dream Miles, go to <u>airmiles.ca</u> anduse your Air Miles login to access your account.

As for your Cash Miles, you can redeem them in-store in person or online at partner stores.

### Air Miles Cash Rewards

Air Miles Cash Rewards, or Cash Miles, let you usethe Miles from your Cash Account towards dailypurchases at in-store and online partners. Theserewards are convertible into cash or cash-like eVouchers that you can use for online purchases.

Air Miles Cash Rewards start at 95 Cash Miles, which is equivalent to \$10. Use up to a maximum of \$750 in Cash Miles per day. Redeem Cash Miles at participating stores by presenting your Air Miles card at checkout.

#### Air Miles Dream Rewards

Air Miles Dream Rewards, also called Dream Miles, are Miles you can redeem for non-cash rewards, such as vacation packages, flights, hotels, car rentals and cruises.

You can also redeem merchandise, fashion, jewellery, gadgets, cookware, concerts and tickets to movies and theatres.

Redeem Dream Miles online using your Air Miles login to access your Air Miles account.

Browse the platform or Air Miles Merchandise, which also functions as an Air Miles Dream.