









## Business and Life Coaching – One Mom's

[LaTersa Blakely](#) is a mom of two little darlings. She's

a woman of God who's been in business since 2011, and she loves helping moms make money from home.

Find out how this mom went from selling diaper cakes to coaching other moms in business and in life.

When I met you in 2011, you were selling Diaper Cakes. Tell us a little bit about how your entrepreneurial journey began.

My journey began when my children were in diapers, and I was still working in Corporate America as an Administrative Assistant. During this time, child care was taking the better part of my check, so we decided that it was best for me to be home with the kiddos (at least until they were ready for kindergarten). So, after starting The LaTersa Diaper Cakes, I began selling my gifts in local floral shops and hospital gift shops as a contractor because making a few sales here and there was not cutting it.

From there in the fall of 2012, I wrote and published [my first book](#) which was about my life and feeling led by God to move into the empowerment world. I retired my gift business in the spring of 2013, after four years. I started coaching other moms to start their gift businesses, and after teaching moms all around the world, I wrote and published my second book, ["Mompreneur: Steps to Balance Work, Life and Love"](#), which became an Amazon bestseller.

Then I started coaching women to help them believe in their own power and [Love Yourself](#).

