

Is YouGov Legit or a Scam? (Honest 2024 Review!)aa

Completing online surveys is one of the easiest ways to make extra cash in your free time.

If you recently came across YouGov, a survey site that pays you to share your opinion, you're probably wondering, is YouGov legit? And how much does it pay per survey?

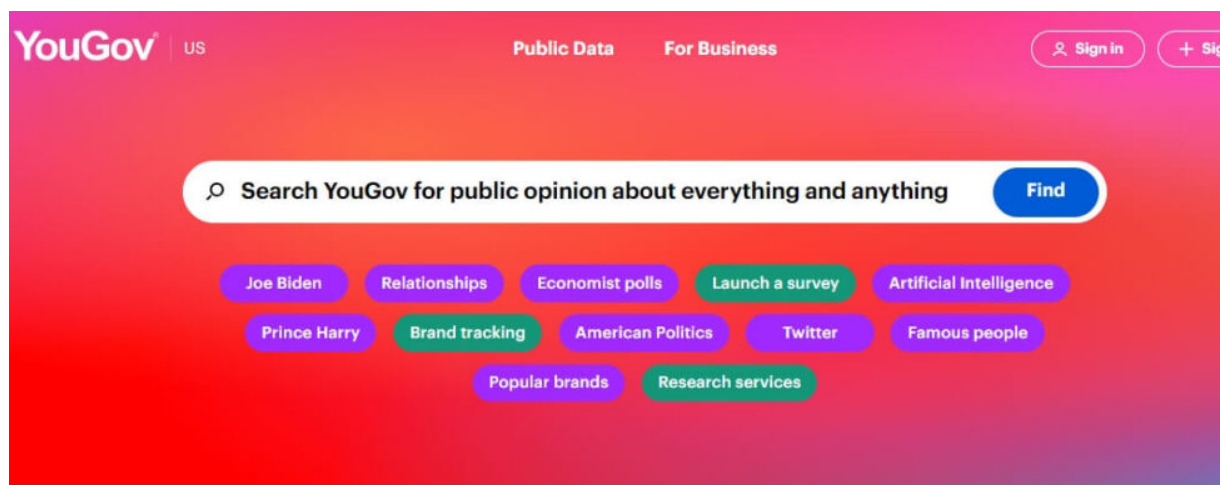
I signed up for YouGov to determine if it's worth your time. In this YouGov review, I'll share how the platform works, how much it pays, and its pros and cons.

And if you don't like YouGov or want more similar sites to increase your earning potential, I'll share some of the best alternatives worth exploring.

What Is YouGov?

[YouGov](#) is a market research company that pays you to share your opinion by completing surveys on various topics.

The company was founded in 2000 and is headquartered in London, United Kingdom. Its main aim is to provide businesses, political campaigns, companies, and institutions with consumer data to help them improve.



If you're familiar with popular survey sites like [Kashkick](#) and [Branded Surveys](#), you'll have no problem navigating YouGov.

Though it's based in the UK, YouGov is an international company and is available in the following countries:

- United States
- Singapore
- Australia
- Switzerland
- France
- Italy
- Germany
- Spain

Generally, once you sign up, YouGov emails you when there are new surveys to

