DINISH All ways Influduces New First-Class Suite. A Redefinition of Modern Luxuryaa

British Airways has unveiled its brand-new First-class cabin, a sophisticated blend of contemporary design, expert British craftsmanship, and personalized comfort. Part of the airline's ambitious A380 retrofit plan, the luxurious new seats are set to take flight by mid-2026, redefining the standard for premiumtravel.

Modern Luxury Meets British Craftsmanship



Inspired by the comforts of a luxury hotel, the new First suite seamlessly combines privacy, space, and thoughtful touches. Designed and crafted acrossthe UK and Ireland—spanning London, Glasgow, West Yorkshire, Kilkeel, and Dublin—the suite highlights the airline's commitment to showcasing the bestof British and Irish design.

Key features include:

- Spacious Comfort: A 36.5-inch-wide seat with a fully flat 79-inch bed.
- State-of-the-Art Entertainment: A 32-inch 4K TV screen with adjustable mood lighting, offering modes like "relax," "dine," and "cinema."
- Cocooned Privacy: Each seat is enclosed within a 60-inch curved wall for a serene, private environment.
- Shared Experiences: Center seats feature a sliding divider, allowing customerstraveling together to create a lounge-like space or enjoy buddy diningwith stowabletables.
- Convenience Redefined: Personal luggage spaces and electronic window blinds add practicality and elegance.



Design Inspired by Concorde

Paying homage to British Airways' iconic Concorde, the cabin's elegant curves mimic the supersonic jet's wings, creating a welcoming flow throughout thespace. Additional details, such as the suite's ambient lighting shaped like the airline's speedmarque, further reinforce this connection to heritage.