

Tiger Beer Unveils 'Huat in the Heartlands' Contest with \$880,880 in Cash Prizes

Tiger Beer is turning heads with its bold new look, a testament to its journey of progress and innovation while honoring its deep-rooted connection to Singapore's vibrant heartlands. To mark this milestone, Tiger is rolling out the 'Huat in the Heartlands' contest, celebrating its rich heritage and spreading festive cheer where it all began—in local coffee shops and hawker centres.

Starting 25 November 2024, Tiger invites you to uncover a whopping \$880,880 in hidden cash prizes under the caps of Tiger and Tiger Crystal quartbottles.



