

Billie Eilish has been crowned Apple Music's Artist of the Year 2024, celebrating a year of groundbreaking achievements and global influence.



Credit to Apple Music

A Monumental Year in Music

This accolade follows a historic year for the singer-songwriter, highlighted by her second Academy Award win and two additional GRAMMYs for her hauntingly beautiful track "What Was I Made For?" from Greta Gerwig's *Barbie*. Billie's third studio album, *HIT ME HARD AND SOFT*, marked a transformative moment in her career. A powerful mix of vulnerability and audacity, the album debuted at No. 1 on Apple Music's all-genre albums chart in an astounding 138 countries.



A Global Cultural Force

Billie's influence extended far beyond the charts. Her stirring performance of "BIRDS OF A FEATHER" at the summer games' closing ceremony in Los Angeles not only honored her hometown but also drove her biggest-ever Shazam spike. She also joined forces with Charli XCX for the summer anthem "Guess" and embarked on her sold-out *HIT ME HARD AND SOFT* tour, which continues into 2025.

Breaking Records and Earning Praise

Billie has once again proven her staying power with seven GRAMMY nominations this year, including Record of the Year, Album of the Year, and Song of the Year. She also made history as the first artist to win Apple Music Artist of the Year twice, having first claimed the title in 2019.

Celebrate Billie's Legacy

Apple Music fans can celebrate Billie's achievements by diving into her complete discography in Spatial Audio and exploring curated playlists that highlight the music and artists that defined 2024. Don't miss [Apple Music's editors' picks for the year's best albums](#), featuring *HIT ME HARD AND SOFT* as a standout.

