Discover Serenity in the Japanese Aips. NAI Okunida Opens in Gifuaa

Hoshino Resorts has unveiled KAI Okuhida, its 24th luxury onsen ryokan, bringing contemporary comforts and traditional Japanese hospitality to the picturesqueOkuhida-Onsengo hot spring village in Gifu Prefecture. This marks Hoshino Resorts' first foray into the region, celebrated for its breathtaking natural beauty, richculture, and world-classcraftsmanship.



A Hidden Gem in the Northern Alps

Nestled at 1,200 meters above sea level in Japan's Northern Alps, KAI Okuhida offers stunning views of the surrounding mountains and a front-row seat to nature'sseasonal transformations. Located near iconic hiking spots like Kamikochi and Mount Norikura, as well as the UNESCO-listed Shirakawa-go village, this hot springhaven remains a serene escape, largely untouched by heavy international tourism.