

LABUBU Returns to Thailand for POP

LABUBU is back in Thailand to kick off POP MART's 14th anniversary at the Double Eleven Gala on November 11, hosted by Thai celebrities. The event is part of the brand's 14th anniversary festivities, running from November 16-18 in Thailand.



LABUBU even took the stage with a vibrant dance along with other POP MART characters. Fans are encouraged to join in by recreating ZIMOMO's and SKULLPANDA prizes.

Super Brand Day will feature an array of special anniversary collectibles. Fans can dive into collectibles from popular IPs like LABUBU, Exciting Macaron Vinyl Face and the Have a Seat Vinyl Face. POP MART is offering discounts as a heartfelt thank-you to fans.

LABUBU's return also highlights POP MART's dedication to Thailand as a "Thailand Experience Explorer" in partnership with Thailand's tourism board.

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