

Bumble Unveils 2025 Dating Trends to Take Connections from DM to IRLaa

Bumble has just released its latest insights into how dating is evolving, with input from over 40,000 Gen Z and millennial members worldwide, including Singapore. According to Bumble, while dating may have gone through a whirlwind of change, it's here to stay—and it's redefining itself for the better. In 2025, singles are focused on authenticity, values, and meaningful connections.



Redefining Romance with “Micro-mance”

Gone are the days of grand gestures; romance is making a subtle comeback. Bumble’s term “micro-mance” highlights the charm of small yet thoughtful gestures—like sending a playlist or sharing an inside joke. Over half of women globally identify as romantics, while 89% of

