

Desa Potato Head Introduces Sustainable Swimwear Collection Inspired by Balinese Philosophyaa

Potato Head has unveiled its latest swimwear collection, a stylish extension of its commitment to sustainable living and cultural celebration. Crafted with care for both men and women, this eco-conscious line captures the spirit of Potato Head's values—community, culture, and regeneration—woven into designs inspired by Balinese wisdom.



This vibrant collection merges art, music, wellness, and design through exclusive prints that are as bold as they are meaningful. Created with sustainability in mind, the collection uses eco-friendly fabrics, including recycled polyester and EcoVero—a renewable wood-sourced viscose fiber that's light, breathable, and quick-drying, making it perfect for tropical climates.



