

TikTok Elevates 11.11 Shopping with Shoppertainment Spotlighting POP MART, the Brand Behind TheLabubuCrazeaa

This Singles' Day, TikTok is looking to take online shopping in Singapore to the next level with its “shoppertainment” model—an interactive blend of live shopping and entertainment that makes purchasing more enjoyable. You have to try it for yourself to experience what it is like and 11.11 is the perfect time to get started as TikTokShop is rolling out cashback deals, lively livestreams with top creators, and new perks.



Get your favourite POP MART toy collectibles from TikTok for 11.11



