







## Clothing Brand ABLE Appoints First Female CEO, Misti Blaskoaa

This week Nashville clothing brand [ABLE](#) announced its new CEO Misti Blasko. Able is a 98% women-run company, and this marks its first female CEO.

To celebrate, ABLE is offering 30% off sitewide with code [EMPOWERHER](#)

Originally founded as a way to help women in Ethiopia overcome poverty through the sale of handmade goods, ABLE has grown to provide opportunities for women worldwide and locally.



Blasko, who brings 25 years of diversified experience in the fashion, retail and consumer goods industries, has held various senior executive and leadership positions at leading fashion brands such as AllSaints, TrueReligion, John Varvatos and BCBG.



