

Buying A website TO Merge it with Another One. The Right wayaa

Are you considering buying a website to merge it with another one that you own? If so, awesome! Acquiring and merging content sites in the same niche can be a strategic move to expand your reach, audience, and influence.

By taking over the SERP rankings and content from one site you can quickly grow another.

...But if not done correctly, you could mess up your site, so there are a few things to know.

In today's case study, I will walk you through my step-by-step process of acquiring an established content site and integrating it into an existing website, safely.

