







## What To Include In Your Instagram Bio To Attract Buyers

If you are wondering what to include in your Instagram bio, to attract the right audience of buyers, awesome! Because I have a simple blueprint for you today.

The truth is, an Instagram bio is more important than most people might think. A high-converting Instagram bio showcases your expertise and personality while making the lead say “She gets me. I have to work with her!”

You have just 150 characters to make a memorable first impression when people visit your profile, so it should be strategic, captivating and concise.

In this blog post, I’ll give you a demo of the most crucial elements of a sales-attracting [Instagram bio](#). You will walk away knowing exactly how to tweak your IG bio for success.

## What To Include In Your Instagram Bio To Attract The Right Audience Of Buyers



What Your  
Instagram Bio  
Needs

