

6 Easy Steps To Start A Newsletter Todayaa

I must share these steps to start a newsletter, because every blogger and business owner needs to have one.

Because, be honest. How many times does this happen? You're browsing on the internet, and you come across a blog post you love. You resolve to come back to the blog and read it regularly before moving on.

Two hours later you've completely forgotten about this great new blog you discovered. Chances are you'll never make it back there unless a serendipitous event reunites you with the blog a few months down the road.

Guess what... the exact same thing happens to a lot of your readers. If you don't believe me, look at your [Google Analytics](#) stats and see how many of them are first-time visitors.

The vast majority of them will likely never make it back to your blog.

That is, unless you can convince them to join your list. Once they are subscribed to your list, you can keep bringing them back to your blog over and over again via your newsletter, and build a deeper, stronger relationship with your readers.

Here's how to start a newsletter step by step.

