

Do I need a legal statement on my blog? how to write one?aa

“Do I need a legal statement on my blog?” It’s something many bloggers should wonder about. Let me tell you, you are asking a very good question.

The answer is yes, every website owner needs to have a legal statement on their website. In this guide, I will show you which ones you need.

It is your legal responsibility as a website owner to have all of the proper disclosures and legal statements on your website, to comply with international laws.

Don’t worry – it’s very simple to get these legal statements set up, and we have some lawyer-drafted legal page templates you can use for each required page.

Do I need a legal statement on my blog?

Now that you know that yes, you need a legal statement on your blog, let’s discuss the specific legal statements and pages you must have.

1. Affiliate Disclosure (On-Post Blurb)

Do you promote other people’s/brand’s products or services on your [blog in exchange for money](#)? Then you need to comply with FTC regulations and disclose that you were paid (sponsored) or earn commission on sales.

This disclosure can be a simple sentence, but it must appear on every blog post, above the fold.

Something like: “We use affiliate links, and may earn commissions on successful sales (link to your disclosure page)”

I’ll explain what a disclosure page is in a moment.

But first and foremost, know that to comply with the Federal Trade Commission (FTC) regulations your disclosure must be:

- Clear. A clear disclosure could be as simple as “(paid link)”, “#ad”, or “#CommissionsEarned”.
- Conspicuous. It should be placed near any [affiliate link or product](#) review in a location that customers will notice easily.

2. Amazon Associates Disclosure

If you are an [Amazon Associate](#) (affiliate) then you are required to include Amazon’s affiliate disclosure, to both your affiliate disclosure on-post blurb, and your disclosure page.

Amazon requires that it says “As an Amazon Associate I earn from qualifying purchases.”

