

How To Get Ads On Your Website: AdSense, Mediavine and More

If you want to monetize your blog, you need to learn how to get ads on your website. Display ads are one of the most popular ways to earn passive income from your site's traffic.

Because honestly, if you get good traffic, your website is prime real estate property for advertisers! And it's time you started charging rent.

Getting display ads up and running on your site can be a game-changer for your revenue.

So today we're diving into the ABCs of ad platforms— from the ever-popular Google AdSense to the exclusive Mediavine network, and a few more you might not have heard of.

So, buckle up and get ready for a fun ride through the land of website monetization!

What Are Blog Ads, or Display Ads?

Blog ads, are advertisements shown on a website. They can be an image, text, video and audio, or a combination of all four.

Often called display ads, although display ad really refers to an image style ad.

First things first – how does this whole website monetization thing work?

In simple terms, you allow advertisers to place their ads on your website. When your visitors click on these ads, cha-ching! You earn money. The more traffic and engagement your website has, the higher your potential earnings.

What happens is a company selling a product will pay an advertising company or ad network to display their product in the form of display ads on different websites.

It's similar to TV, radio or any other media, just this time online.

Why Would You Want To Put Ads On Your Blog?

Well because the advertising company will pay you for taking up that space on your blog. It's kind of like renting out real estate.

Therefore if your blog receives a lot of traffic the advertising company will pay you more, because your blog's space is more valuable.

How Much Can You Earn From Displaying Ads On Your Blog?

It completely depends on your traffic. The higher the traffic the more money you can make. Also when you have high traffic you can join better-paying ad networks, which in turn increases your potential paycheck.

