

Associates 101: How Does Amazon Affiliate Work?aa

Reading Time: 13 minutes

Are you curious about how to make money in the Amazon Associates affiliate program? I have years of experience with it and am happy to share some tips.

The affiliate program at Amazon, Amazon Associates, is an affiliate marketing program that allows you to make money on your blog or website or even your socials without that much effort.

However, getting to grips with how to become a successful affiliate marketer with Amazon Associates can be challenging.

This guide will help you gain that knowledge and get you equipped to [monetize your website](#).

Amazon Affiliate Training Explained Step By Step

Last month I was at the bank cashing Amazon Associates checks, and the teller asked me what the cheques were from. “Do you sell FBA or something?” he asked.

“No. It’s from affiliate marketing. I link to products on my blog and earn commissions when people buy things.”

He was in disbelief “Really? I’ve heard people online talking about affiliate marketing but I just assumed it was a scam.”

I said to him “Assuming everything is a scam is how broke people stay broke.”

We laughed, and I think a lightbulb went off in his head that day. I wouldn’t be surprised if he started an affiliate marketing side hustle after that.

Affiliate marketing is a very simple business model. You promote a product, and the brand pays you a cut from the sale, when you refer sales.

Easy! Well, there is some strategy that goes into it, but I’ll explain that in a moment.

Now, Amazon is not my favorite affiliate program. In fact, the commissions are very small compared to working with [other affiliate programs](#), or brands directly.

But everyone shops at Amazon, and they ship fast. So I use Amazon links on my blogs because it’s easy. And I have [the AAWP plugin](#) and [LASSO](#) which makes it simple to convert sales.



