







## 3 Subject Line Hacks That Boost Email Open Rates

Reading Time: 4 minutes

Your subject lines are make-it-or-break-it when it comes to getting your emails opened.

If your subject line isn't intriguing enough, your email might just get deleted instead of opened and read. So how do you write subject lines that get your emails opened? Great question...

After growing email lists with more than 50,000 subscribers, I have figured out a few hacks for what makes people open emails.

Let's explore the 3 best subject line hacks that boost email open rates.

# *HACKS TO BOOST YOUR EMAIL OPEN RATE*

HERPAPERROUTE.COM



