How To Drive Repeat Business With An IntentionalProgram Suiteaa

Reading Time: 6 minutes

As a business owner and online course creator, one of the BEST things you can do is put effort in to driverepeat business.

When you create [obsession-worthy courses](#), you'll turn your one-time students into raving fans. Because,after all, it's so much easier to keep people engaged than it is to land new students.

The key to driving repeat business is absolutely to build out an intentional product or program suite!

But what does that mean…and how do you actually do it?

How To Create A Program Suite That Drives Repeat Business

Let's dive in!