

How To Create An Online Course [Ultimate Guide]

Reading Time: 29 minutes

How To Create An Online Course – The Ultimate Guide. Learn how to build a profitable digital course business, and sell your expertise like a pro, step-by-step.

Selling your own online course is such a fantastic and smart way to monetize your blog.

No matter what your niche is, there is someone out there who wants to learn what you have to teach.

I'll share my tips for how you can easily become a course creator today.

How To Create An Online Course – The Ultimate Guide

Are you feeling drained from the endless hours of 1:1 client work? Wishing you had a way to push past the income ceiling you're coming up against?

Enter: online courses — your path to limitless impact (and income!) as a digital entrepreneur. ?

In this post, I'll walk you step-by-step through my entire process for creating a wildly profitable and popular online course.

We'll cover everything from:

- The benefits of creating courses
- The tech and tools you'll need to get started
- How to choose a profitable course topic
- My 4-step process for outlining your course
- How to record your course lessons
- How to set up your course platform so you're ready to start selling

If you're ready to ditch the client work hustle and start having those big-income months you've been dreaming of, grab your notebook and favorite pen (I know you have one!) and keep reading.

Why Create An Online Course?

Online courses are one of the best ways to package up your ideas and products and deliver it to the masses.

It's also one of the best sources of [passive income sources](#), too.

Basically, you create the content for your course once and sell it for all eternity. Do the work once, sell it multiple times.

Of course, I recommend you should still update your lessons frequently, but you know what I mean. It isn't constant upkeep, like other types of revenue streams.

And let's be totally transparent here. We want you to have a long-term revenue stream.

