







# Sodium Hypochlorite: The Versatile Disinfectant

## Clorox In Market Industry Globally

### Properties and Composition of Sodium Hypochlorite

Sodium Hypochlorite, commonly known as bleach, has the chemical formula  $\text{NaOCl}$ .

It is composed of sodium, oxygen, chlorine and is usually a pale yellowish-greenish color in liquid form. When dissolved in water, it forms hypochlorous acid ( $\text{HOCl}$ ) and hydroxide ( $\text{OH}^-$ ). The solution can range from 5% to

15% concentration of available chlorine. It has a slightly chlorinated odor and is slightly basic and water-soluble in nature.

### Applications of Clorox

Due to its strong disinfectant and bleaching properties, Clorox finds application across many industries and households. Some key uses of Clorox are:

- Water treatment: As a powerful oxidizing agent, Clorox is extensively used for disinfecting municipal and well water supplies to kill bacteria, viruses and other microbes. It is commonly applied during various stages of water treatment processes.

- Swimming pools: [Sodium Hypochlorite](#) is diluted form of Clorox, commonly known as swimming pool chlorine, is used to sanitize and maintain pool water quality by eliminating contaminants. It prevents the growth of algae and damaging bacteria in swimming pools.

- Bleach: Concentrated solutions of Clorox are used as a common household bleach to remove stains, brighten fabrics during laundering and disinfect surfaces. It is effective against a wide range of common household bacteria and viruses.

- Food industry: Food processing plants use Clorox solutions to sanitize equipment, surfaces and fresh produce to reduce microbial contamination that could cause foodborne illnesses. Meat and seafood processors also employ it.

- Healthcare industry: Due to its potent germicidal action, Clorox is utilized for disinfecting surfaces, equipment and instruments in hospitals, clinics and other healthcare facilities.

It helps limit the spread of healthcare-associated infections.

