

Lawn Mower Market to Grow at Highest Pace Owing to Rising Adoption for Landscaping Services

The lawn mower market comprises lawn mowers that are widely used to cut, trim, and maintain grass on residential and commercial lawns and landscapes. Currently, demand for professional landscaping services has increased significantly among homeowners and corporate clients alike to maintain manicured turf and landscapes throughout the year. Powered by both gasoline and electric engines, lawn mowers are available in different styles such as walk-behind, ride-on, and robotic to efficiently mow grass of varied terrain. Their durable blades neatly cut grass to a uniform height without tangling or bunching for a well-groomed look. Additionally, advanced lawn mowers with mulching capabilities convert clippings into fine particles that enrich soil texture and reduce yard waste.

The Global lawn mower market is estimated to be valued at US\$ 34.56 Bn in 2024 and is expected to exhibit a CAGR of 4.3% over the forecast period 2024 To 2031.

Key Takeaways

Key players operating in the lawn mower market are Husqvarna, MTD products, Deere & Company, Global Garden Products, and Honda Power Equipment.

Lawn

Mower Market Growth is preference for outdoor recreational activities is fueling the adoption of lawn mowers among home and commercial users to maintain manicured lawns and gardens. Furthermore, rising environmental consciousness is driving homeowners and landscaping companies to use mulching mowers.

Technological advancements such as autonomous mowing, lithium-ion batteries, and GPS navigation are revolutionizing the lawn mower industry. Robotic lawn mowers have gained widespread acceptance for their precision, convenience, and low maintenance.

Market Trends

– Increased usage of battery-powered lawn mowers: Lawn Mower Market Size and Trends is stringent emission regulations are prompting manufacturers to develop zero-emission electric lawn mowers. Moreover, lithium-ion batteries provide longer runtime over traditional lead-acid batteries.

– Integration of connectivity and automation: Advanced lawn mowers are being incorporated with Wi-Fi and Bluetooth connectivity, enabling users to control operations through smartphones. Some brands offer autonomous navigation and precision cutting through GPS technology.

Market Opportunities

– Growth in commercial and residential construction activities: Booming

